## 2012 Economic Contribution of Airports in North Carolina



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STANLY COUNTY AIRPORT

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108,850 JOBS ARE SUPPORTED BY 72 PUBLICLY OWNED AIRPORTS THROUGHOUT NORTH CAROLINA

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# Aviation's Impact On North Carolina's Emerging Economies

North Carolina's integrated system of airports provides connectivity between North Carolina and global markets, connecting people and businesses around the world. Linking the global economy with North Carolina generates economic activity, commerce and tourism. The North Carolina Department of Transportation's Division of Aviation supports 9 commercial air carrier airports and 63 general aviation airports that provide tremendous economic contributions to our state, including:

- 108,850 aviation related jobs;
- \$26 billion annual impact; and
- \$771 million in direct government revenue.

North Carolina aviation serves everyone in our state. Aviation's reach extends far beyond pilots and operators. Its influence includes:

- Movement of people, both corporate and passenger;
- Movement of time-sensitive, high-value cargo and freight;
- Tourism;
- Flight training;
- Agriculture;
- Aerospace industry;
- Military; and
- First responders;
  - Medical;
  - Disaster relief;
  - Fire fighting.

#### A robust network of airports serves everyone in North Carolina.

### **\$26 BILLION ANNUAL ECONOMIC CONTRIBUTION**

The 72 North Carolina public use airports consist of 9 commercial air carrier airports and 63 general aviation airports. They provide outstanding economic impact to our state and region. With our rich aviation heritage and continued investment in aviation, North Carolina is uniquely positioned to be a leader in the aerospace industry, air traffic management, and aviation-driven commerce.



The impacts generated from each airport are tabulated by group on pages 10 and 11.

# How Does Aviation Contribute to the Economy?

"As North Carolina continues its investment into aviation infrastructure, more and more aerospace companies are calling North Carolina home with new manufacturing facilities."

— Richard Walls, NCDOT Director of Aviation North Carolina airports serve as an economic catalyst for communities across the state. They contribute to the state's economy primarily through three categories: direct, indirect and induced impacts.

- *DIRECT impacts* result from firms that are directly engaged in the movement of people or goods through an airport.
- *INDIRECT impacts* represent the impacts of spending by airport-related firms on products and services provided by support businesses (such as office supply companies, property maintenance, etc.).
- *INDUCED impacts* result from payroll expenditures of employees of direct- and indirect-related firms that produce successive spending (money recirculated in an economy resulting in additional economic activity).

The contributions for North Carolina's robust aviation system came from detailed analysis of airports, airport tenants and major users.



"Every branch of our military operates within North Carolina and utilizes our extensive aviation system for training and mobility. North Carolina prides itself on being the most military friendly state in the country, and it is great to see a strong partnership between our military and the NCDOT Division of Aviation."

— Retired U.S. Army Major General Hugh Overholt







# Vital Services for U.S. Military Operations and Communities

Military aircraft operations are conducted by all members of the United States armed forces, with the Air Force, Army, Navy, Marines, Coast Guard and N.C. National Guard all conducting major operations in our state. In 2011, there were approximately 200,000 recorded military aircraft operations at public access airports across our statewide aviation system. These military operations are vital for national security and troop readiness, and complements our system of airports. Key military aviation locations include:

- Fort Bragg Army Base, Fayetteville;
- Seymour Johnson Air Force Base, Goldsboro;
- Marine Corps Air Station Cherry Point, Havelock;
- Marine Corps Air Station New River, Jacksonville;
- Elizabeth City Coast Guard Air Station; and
- N.C. National Guard
  - 145<sup>th</sup> Airlift Wing, Charlotte and Stanly County;
  - Raleigh-Durham; and
  - Rowan County.

Military presence at local airports provides an economic benefit to the community. Military personnel support local jobs by purchasing fuel for aircraft, as well as visiting local businesses for meals, accommodations and supplies. A 2010 study of N.C. National Guard activities at Charlotte Douglas International Airport and the Stanly County Airport found an annual economic impact on local communities of \$72 million. In addition, military activity also has attracted private defense companies to the state who locate near military facilities to provide support services.

"The airport is a huge factor in reaching clients and closing deals. It is absolutely vital to our business. Whether or not we can reach a customer by plane ultimately helps us decide on pursuing a project."

> — John Stewart, Software Developer, Charlotte-Monroe Executive Airport

## Aviation Means Business

Recent studies have shown the importance of airports in the attraction and retention of businesses in local communities. Commercial and general aviation airports are closely evaluated when a business examines sites for new manufacturing operations and corporate headquarters. Communities with access to aviation services are at a significant advantage as airports mean access to global markets and connectivity to people and goods. In a 21<sup>st</sup> century economy based on high-tech manufacturing jobs, the ability to move time-sensitive, high-value cargo throughout North Carolina is critical.

Since the last aviation economic impact study in 2006, North Carolina aviation boasted an 18.8 percent increase in the number of aviation jobs and an additional \$14 billion in annual economic impact. The partnership between North Carolina aviation and business communities continues to grow. North Carolina aviation continues to grow thriving "**Aerotropolises**," where the link between economic growth and aerospace companies come together to stimulate a strong local economy. "Aerotropolises" are emerging at numerous locations around the state, including:

- Global TransPark, Kinston;
- Monroe Executive Jetport;
- Piedmont Triad International Airport, Greensboro; and
- Elizabeth City Coast Guard Air Station/Regional Airport.

With a \$90 million rail distribution hub project, the Charlotte Douglas International Airport will unite aviation, rail and highways at one location to provide a multimodal means for moving goods, and will become a regional distribution center for the entire East Coast.

# Aviation's Contribution Data

## **ECONOMIC CONTRIBUTION ANNUALLY**

111

### **JOBS CONTRIBUTION**

	<b>Contribution Type</b>	Commercial Aviation	General Aviation (GA)	Total		Commercial	GA	Total	
2	Direct	\$6,999,550,000	\$1,188,340,000	\$8,187,890,000	-	29,930	7,220	37,150	
	Indirect	\$7,440,010,000	\$382,660,000	\$7,822,670,000		42,460	5,510	47,970	
	Induced	\$9,430,900,000	\$434,740,000	\$9,865,640,000		21,000	2,730	23,730	
	Total	\$23,870,460,000	\$2,005,740,000	\$25,876,200,000		93,390	15,460	108,850	

	$\overline{}$	Commercial Airport ID and Name	City/Town	Output (dollars)					Employment (jobs)		Estimated Payroll Income (dollars)	
A	T			Direct	Indirect	Induced	Total	Direct	Total	Direct	Total	Local Taxes (dollars)
	OAJ	Albert J. Ellis	Jacksonville	\$37,250,000	\$90,430,000	\$64,210,000	\$191,890,000	170	340	\$8,800,000	\$12,300,000	\$3,650,000
U	AVL	Asheville Regional	Asheville	\$107,570,000	\$203,780,000	\$162,410,000	\$473,760,000	750	1,700	\$22,810,000	\$41,470,000	\$11,118,000
	CLT	Charlotte Douglas International	Charlotte	\$4,650,190,000	\$3,403,590,000	\$4,411,490,000	\$12,465,270,000	17,890	60,320	\$1,372,820,000	\$2,449,390,000	\$474,097,000
ш	EWN	Coastal Carolina Regional	New Bern	\$32,100,000	\$73,770,000	\$61,310,000	\$167,180,000	150	360	\$8,740,000	\$13,090,000	\$3,159,000
	FAY	Fayetteville Regional/Grannis Field	Fayetteville	\$69,120,000	\$148,600,000	\$101,090,000	\$318,810,000	380	740	\$14,410,000	\$22,530,000	\$6,929,000
	GSO	Piedmont Triad International	Greensboro	\$527,890,000	\$557,360,000	\$804,900,000	\$1,890,150,000	2,440	7,770	\$160,530,000	\$285,550,000	\$51,983,000
$\mathbf{\Sigma}$	PGV	Pitt-Greenville	Greenville	\$21,380,000	\$43,420,000	\$32,470,000	\$97,270,000	150	310	\$4,600,000	\$8,140,000	\$2,161,000
0	RDU	Raleigh-Durham International	Raleigh/Durham	\$1,444,760,000	\$2,698,170,000	\$3,656,940,000	\$7,799,870,000	7,390	20,550	\$397,580,000	\$714,710,000	\$147,950,000
	ILM	Wilmington International	Wilmington	\$109,290,000	\$220,890,000	\$136,080,000	\$466,260,000	610	1,300	\$22,220,000	\$38,220,000	\$11,253,000
		AI	IR CARRIER TOTAL	\$6,999,550,000	\$7,440,010,000	\$9,430,900,000	\$23,870,460,000	29,930	93,390	\$2,012,510,000	\$3,585,400,000	\$712,300,000

1	General Aviation	e. /=		Output (	dollars)		Employme	ent (Jobs)	Estimated Payroll	income (dollars)	Total State
	Airport ID and Name	City/Town	Direct	Indirect	Induced	Total	Direct	Total	Direct	Total	Local Taxe
P	Anson County - Jeff Cloud Field	Wadesboro	\$8,360,000	\$1,380,000	\$950,000	\$10,690,000	10	30	\$790,000	\$1,180,000	\$170,0
V	Ashe County	Jefferson	\$23,890,000	\$4,750,000	\$4,340,000	\$32,980,000	110	220	\$4,060,000	\$6,150,000	\$668,0
31	Asheboro Regional	Asheboro	\$1,220,000	\$1,560,000	\$3,160,000	\$5,940,000	10	30	\$740,000	\$1,180,000	\$126,0
.8	Avery County/Morrison Field	Spruce Pine	\$2,350,000	\$1,100,000	\$1,430,000	\$4,880,000	50	80	\$1,170,000	\$1,560,000	\$145,0
ε	Billy Mitchell	Hatteras	\$400,000	\$980,000	\$380,000	\$1,760,000	<10	10	\$40,000	\$90,000	\$43,0
JY	Burlington-Alamance Regional	Burlington	\$36,260,000	\$12,440,000	\$23,150,000	\$71,850,000	180	550	\$13,730,000	\$22,380,000	\$2,017,0
JT	Cape Fear Rgnl Jetport/Howie Franklin Fld.	Oak Island	\$26,210,000	\$15,700,000	\$19,820,000	\$61,730,000	290	600	\$3,360,000	\$5,270,000	\$2,341,0
QY	Charlotte-Monroe Executive	Monroe	\$6,660,000	\$6,330,000	\$9,270,000	\$22,260,000	70	150	\$3,230,000	\$5,400,000	\$571,0
°C	Columbus County Municipal	Whiteville	\$9,070,000	\$3,200,000	\$3,550,000	\$15,820,000	100	160	\$2,900,000	\$4,000,000	\$653,0
F	Concord Regional	Concord	\$77,250,000	\$36,650,000	\$61,890,000	\$175,790,000	900	1,980	\$45,070,000	\$73,650,000	\$7,865,0
1X	Currituck County Regional	Currituck	\$2,950,000	\$3,000,000	\$4,110,000	\$10,060,000	20	40	\$1,690,000	\$2,160,000	\$254,0
Έ	Curtis L. Brown, Jr. Field	Elizabethtown	\$2,140,000	\$2,280,000	\$2,850,000	\$7,270,000	10	30	\$890,000	\$1,110,000	\$262,0
ן גע	Dare County Regional	Manteo	\$3,130,000	\$3,270,000	\$4,230,000	\$10,630,000	40	70	\$1,390,000	\$1,940,000	\$243,
X PL	Davidson County	Lexington	\$6,390,000	\$1,970,000	\$1,960,000	\$10,320,000	60 70	110 140	\$2,200,000	\$3,020,000	\$713,0
G	Duplin County	Kenansville	\$15,370,000	\$7,500,000	\$2,830,000	\$25,700,000			\$2,820,000	\$5,130,000	\$488,0
F	Elizabeth City CG Air Station/Regional Elkin Municipal	Elizabeth City Elkin	\$123,140,000 \$1,700,000	\$8,080,000 \$1,120,000	\$12,790,000	\$144,010,000 \$4,310,000	230 <10	510	\$16,710,000 \$240,000	\$22,000,000 \$320,000	\$2,025, \$118,
г 4	First Flight	Kill Devil Hills	\$1,700,000	\$1,120,000	\$1,490,000 \$810,000	\$4,310,000	<10	10 10	\$240,000	\$320,000	\$118, \$8,
RN	Foothills Regional	Morganton	\$90,000	\$1,270,000	\$1,910,000	\$3,270,000	<10	10	\$40,000	\$70,000	<sub>\$0,</sub> \$74,
H	Gastonia Municipal	Gastonia	\$90,000	\$2,050,000	\$3,180,000	\$6,340,000	10	30	\$630,000	\$1,050,000	\$74, \$162,
	Halifax - Northampton Regional	Roanoke Rapids	\$4,220,000	\$3,740,000	\$2,230,000	\$10,190,000	20	30	\$720,000	\$990,000	\$377,
J	Harnett Regional Jetport	Erwin	\$66,880,000	\$11,790,000	\$9,250,000	\$87,920,000	140	360	\$11,830,000	\$16,370,000	\$1,622,
J Z	Henderson Field	Wallace	\$560,000	\$1,760,000	\$9,250,000	\$6,430,000	140	20	\$320,000	\$380,000	\$1,022,
Z	Henderson-Oxford	Oxford	\$190,000	\$2,260,000	\$2,830,000	\$5,280,000	<10	10	\$90,000	\$380,000	\$59, \$50,
<u>r</u> Y	Hickory Regional	Hickory	\$5,190,000	\$6,060,000	\$5,490,000	\$16,740,000	30	70	\$1,310,000	\$2,060,000	\$553,
5 5	Hyde County	Englehard	\$3,190,000	\$430,000	\$5, <del>4</del> 50,000 *	\$430,000	<10	<10	\$1,510,000	φ2,000,000 *	φJJJJ *
	Jackson County	Sylva	\$230,000	\$80,000	\$120,000	\$430,000	<10	10	\$90,000	\$120,000	\$23
	Johnston County	Smithfield	\$38,620,000	\$10,530,000	\$13,450,000	\$62,600,000	180	500	\$9,870,000	\$17,670,000	\$4,108
	Kinston Regional Jetport at Stallings Field	Kinston	\$166,870,000	\$24,060,000	\$28,440,000	\$219,370,000	550	1,230	\$31,730,000	\$46,340,000	\$5,756
3	Laurinburg-Maxton	Maxton	\$27,630,000	\$5,530,000	\$9,650,000	\$42,810,000	350	510	\$9,010,000	\$11,820,000	\$1,378
5	Lincolnton-Lincoln County Regional	Lincolnton	\$2,680,000	\$3,210,000	\$4,200,000	\$10,090,000	30	60	\$1,140,000	\$1,730,000	\$261
-	Lumberton Municipal	Lumberton	\$1,180,000	\$2,050,000	\$2,870,000	\$6,100,000	20	40	\$550,000	\$740,000	\$128
	Macon County	Franklin	\$2,150,000	\$1,440,000	\$900,000	\$4,490,000	20	40	\$440,000	\$750,000	\$248
z	Martin County	Williamston	\$330,000	\$430,000	\$220,000	\$980,000	<10	10	\$90,000	\$120,000	\$14
-	Michael J Smith Field	Beaufort	\$3,190,000	\$2,110,000	\$1,890,000	\$7,190,000	30	60	\$980,000	\$1,410,000	\$285
	Montgomery County	Star	\$290,000	\$280,000	\$840,000	\$1,410,000	<10	10	\$200,000	\$240,000	\$31
⊃	Moore County	Pinehurst/Southern Pines	\$22,950,000	\$6,670,000	\$5,620,000	\$35,240,000	120	260	\$6,590,000	\$9,590,000	\$1,012
к	Mount Airy/Surry County	Mount Airy	\$178,880,000	\$23,640,000	\$19,510,000	\$222,030,000	1,270	1,940	\$29,120,000	\$41,420,000	\$5,369
)	Mount Olive Municipal	Mount Olive	\$4,150,000	\$1,710,000	\$2,140,000	\$8,000,000	30	60	\$1,550,000	\$2,210,000	\$234
	Northeastern Regional	Edenton	\$50,000	\$1,260,000	\$1,260,000	\$2,570,000	<10	10	\$20,000	\$20,000	\$29
5	Ocracoke Island	Ocracoke	\$750,000	\$620,000	\$560,000	\$1,930,000	10	20	\$240,000	\$290,000	\$60
	Odell Williamson Municipal	Ocean Isle Beach	\$100,000	\$690,000	\$1,380,000	\$2,170,000	<10	10	\$60,000	\$80,000	\$14
	Person County	Roxboro	\$110,000	\$3,160,000	\$6,320,000	\$9,590,000	<10	10	\$70,000	\$100,000	\$33
Z	Plymouth Municipal	Plymouth	\$510,000	\$640,000	\$780,000	\$1,930,000	10	20	\$210,000	\$270,000	\$75
-	Raleigh Exec Jetport at Sanford-Lee County	Sanford	\$13,480,000	\$9,760,000	\$8,930,000	\$32,170,000	110	300	\$4,640,000	\$9,690,000	\$1,099
2	Richmond County	Rockingham	\$210,000	\$870,000	\$1,520,000	\$2,600,000	<10	10	\$110,000	\$150,000	\$23
	Rockingham County/NC Shiloh	Reidsville	\$460,000	\$1,700,000	\$1,700,000	\$3,860,000	<10	10	\$160,000	\$310,000	\$77
	Rocky Mount-Wilson Regional	Rocky Mount	\$6,300,000	\$5,020,000	\$7,780,000	\$19,100,000	60	140	\$3,340,000	\$4,850,000	\$455
Q	Rowan County	Salisbury	\$66,770,000	\$23,680,000	\$12,900,000	\$103,350,000	270	670	\$11,750,000	\$20,580,000	\$2,132
)	Rutherford County-Marchman Field	Rutherfordton	\$370,000	\$1,250,000	\$1,410,000	\$3,030,000	10	20	\$130,000	\$180,000	\$104
2	Sampson County	Clinton	\$150,000	\$90,000	\$30,000	\$270,000	<10	10	\$60,000	\$80,000	\$75
)	Shelby - Cleveland County Regional	Shelby	\$7,720,000	\$3,010,000	\$4,400,000	\$15,130,000	90	160	\$3,330,000	\$4,620,000	\$1,158
3	Siler City Municipal	Siler City	\$970,000	\$2,930,000	\$4,830,000	\$8,730,000	10	20	\$530,000	\$680,000	\$86
	Smith-Reynolds	Winston-Salem	\$96,760,000	\$46,400,000	\$52,390,000	\$195,550,000	1,040	2,420	\$33,390,000	\$68,180,000	\$6,678
	Stanly County	Albemarle	\$60,260,000	\$33,530,000	\$15,910,000	\$109,700,000	190	710	\$10,120,000	\$26,920,000	\$2,398
	Statesville Regional	Statesville	\$9,760,000	\$5,320,000	\$6,010,000	\$21,090,000	110	200	\$3,540,000	\$5,480,000	\$1,294
;	Tarboro-Edgecombe	Tarboro	\$60,000	\$470,000	\$30,000	\$560,000	<10	10	\$50,000	\$60,000	\$8
2	Triangle North Executive	Louisburg	\$7,910,000	\$5,620,000	\$10,310,000	\$23,840,000	70	160	\$3,340,000	\$5,640,000	\$771
	Tri-County	Ahoskie	\$280,000	\$1,220,000	\$1,950,000	\$3,450,000	<10	10	\$140,000	\$180,000	\$53
N	Warren Field	Washington	\$1,100,000	\$940,000	\$1,670,000	\$3,710,000	10	30	\$610,000	\$880,000	\$105
W	Wayne Executive Jetport	Goldsboro	\$12,340,000	\$4,120,000	\$9,640,000	\$26,100,000	120	250	\$7,130,000	\$9,590,000	\$956
2	Western Carolina Regional	Andrews	\$11,060,000	\$3,240,000	\$2,980,000	\$17,280,000	110	180	\$2,860,000	\$4,110,000	\$468
-	Wilkes County	North Wilkesboro	\$16,650,000	\$2,070,000	\$2,190,000	\$20,910,000	40	90	\$2,910,000	\$3,860,000	\$670

**GENERAL AVIATION** 

Airports in North Carolina provide \$26 billion annually in economic impact and support 108,850 jobs across the state.

For more information:



N.C. Department of Transportation Division of Aviation 1560 Mail Service Center Raleigh, North Carolina 27699-1560

To download a copy of this booklet and the full report, visit <u>www.ncdot.gov/aviation</u>

#### **NCDOT Division of Aviation Mission Statement**

To promote the economic well-being of North Carolina through air transportation system development and improved aviation safety and education.



